Understanding Audience –

A Machine Learning Approach to Customer Segmentation

**Team Number:**

**Submitted To: SmartInternz Team**

**Batch: VIT – AP AI/ML Morning Batch**

**Year: 2023**

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PHASE – 1:

IDEATION PHASE:

Empathy Map:

|  |  |
| --- | --- |
| Date | 20 October 2023 |
| Team ID | Team-591849 |
| Project Name | Project - Understanding Audience |
| Maximum Marks | 4 Marks |

